

N100 Foundations of New Media, Fall 2021 (16 Weeks)
Online Section 38861

SYLLABUS AND COURSE CONTENT

Instructor: Professor Joseph Defazio, Ph.D.

E-mail: "Inbox" link in Canvas – Teachers
(This is the fastest and best way of communication)



Office Hours: By appointment using ZOOM online conference calls

E-mail: Use Canvas Email

Academic Email: jdefazio@iupui.edu

Best Contact: **Use Canvas Inbox.** Select Teacher and check "Send Individual Message".
(IMPORTANT: Do **NOT** send to "All in Course" – this avoids confusion)

Course Description:

This course presents an introduction to the history, theory, and practice of new media with a focus on technological, communicative, and cultural contexts. Characteristics of digital media including interactivity, hypermedia, immersion, and storytelling are explored in depth. There are readings, demonstrations, discussion topics, examples, creative hands-on assignments, and a written assignment.

COURSE MATERIALS

1. **Textbooks:** There are no textbooks for this class. All materials will be provided.
2. **Required Computing:** Computer with current version of either Chrome, Firefox, or Safari web browser, MS Word, PowerPoint, and Graphics editor (e.g., Photoshop). Regular and dependable access to the Internet is also required.

Teaching and Learning Methods

- Course Learning Outcomes and their Alignment with Program-level Learning Outcomes
- Profiles of Learning for Undergraduate Success (PLU^{'S})

P1. Communicator	P2. Problem Solver	P3. Innovator	P4. Community Contributor
1. Evaluates Information 2. Listens Actively 3. Builds Relationships 4. Convey Ideas Effectively	1. Thinks Critically 2. Collaborates 3. Analyzes, Synthesizes, and Evaluates 4. Perseveres	1. Investigates 2. Creates/Designs 3. Confronts Challenges 4. Makes Decisions	1. Builds Community 2. Respectfully Engages Own and Other Cultures 3. Behaves Ethically 4. Anticipates Consequences

By the end of this course, successful students will be able to:

1. Understand digital media and its effective use as a form of communication. (P1: 1)
2. Communicate ideas effectively in written and oral form for a range of audiences. (P1: 4)
3. Work effectively as a member of a team to achieve a common goal. (P1: 3)
4. Analyze a problem, identify and evaluate alternatives and plan an appropriate solution. (P2: 1)
5. Demonstrate knowledge in the history, theory and traditions of digital media. (P2: 3)
6. Evaluate media from multiple perspectives using theories, concepts and language of digital media. (P3: 4)
7. Demonstrate mastery of digital media concepts, techniques and tools in one or more digital media specialties.(P2:3)
8. Apply knowledge and skills to develop professional quality digital media productions in a timely manner utilizing best practices and standards. (P3: 2)
9. Explain the impact of digital media on individuals, organizations, and society. (P4:2)
10. Acknowledge diverse opinions regarding professional, ethical, legal and social issues with a global perspective. (P4:3)
11. Appreciate the need for life-long learning and have a plan for continuing professional development. (P3: 3)

Course Objectives:

1. Demonstrate their knowledge of new media concepts through assignments, topic discussions and exams.
2. Students will explore the history and theory of digital media in order to bring that knowledge to future digital media and related projects in their majors.
3. Students will broaden their understanding of digital media as a discipline through lectures and course readings.

Course Learning Outcomes (CLOs):

Upon completion of this course, students will

- C1. Analyze analog and digital media and technologies.
- C2. Evaluate the design of digital media in terms of concepts and theories including cognitive load, diffusion of information, information theory, media convergence, hypermedia, and interactivity.
- C3. Apply principles of aesthetics and design in the development of digital media.
- C4. Create digital illustrations using software applications.
- C5. Demonstrate knowledge of writing, digital storytelling, game development, 2D/3D animation, and web development.
- C7. Demonstrate knowledge of copyright and intellectual property.

Assignments, Exams - Point Totals

1. Assignment 1	Technology Comparison Paper	100 points
2. Assignment 2	Digital Media Design	100 points
3. Assignment 3	Storyboard Assignment	100 points
4. Assignment 4	Career Path Assignment	100 points
5. Assignment 5	Signature Assignment	100 points
6. Exam	Mid Term Exam	100 points
7. Topic Postings	11 postings x 10 points each	110 points
8. Exam	Final Exam	100 points

** TOTAL - 810 points

Your final grade for the course will be determined as follows. *Note the minimum requirement for an A is 755 points.

A	755 – 810 points
B	675 - 754 points
C	590 - 674 points
D	510 - 589 points
F	509 and below

Grade Points Earned: You can keep track of your grade through the Canvas grade book. Compare your points with the grading information above to track your progress throughout the term.

SCHEDULING

1. Articles (reading assignments) are located in the Files Section of Canvas.
2. Topic Discussion assignments are due weekly. A video explaining how to include your comments and responses to the Topic Discussions is available in the Files Section of Canvas.
3. Assignments: There are (5) assignments. Due dates and instructions are available in the Canvas Files/Section. Student examples from previous N100 classes are available in the Files/Section of Canvas.
4. **Exams:** The Mid-Term exam is schedule for the week of October 18, 2021. The Final Exam is scheduled for the week of December 13, 2021 and will close on December 15, 2021 at 11:59pm
5. **Signature Assignment** (100 points). This core signature assignment requires evidence of new digital media and textual content based on your experience from Assignments 1, 2, and 3.

6. **Late Policy:** Assignments may be submitted early but are due no later than the specified date and time. **No extensions on exams/discussions/assignments.** These are *automated* to open and close in Canvas and as published in the weekly schedule.

The Weekly Schedule is available as a PDF document in Canvas/Files.

The Weekly Schedule is table-based listing of lecture content, assignments, and due dates. This schedule is subject to change. Students will be notified immediately of any changes in this schedule. Please note: It has been carefully prepared noting that this is an online course.

Note: All content in the Weekly Schedule is available (duplicated) in the Canvas Calendar for this course.

TECHNOLOGY SUPPORT

For Canvas questions please see the "Help" link in the left side tool bar on any Canvas page and check the [UIITS Knowledge Base](#) for more information (type "Canvas" in the search box for a full list of Canvas-related topics).

If you have any other questions about or issues with any of the technology used in this course please contact the University Information Technology Services (UIITS) support team. At IUPUI you can contact the support team by in the following ways: Call 317-274-4357, Email <mailto:ithelp@iu.edu>, Live Chat <http://ithelplive.iu.edu/>, Walk in ICTC 129.

ACADEMIC HONESTY AND STUDENT CONDUCT CODE

Cheating: "Dishonesty of any kind with respect to examinations, course assignments, alteration of records, or illegal possession of examinations shall be considered cheating. It is the responsibility of the student not only to abstain from cheating but in addition, to avoid the appearance of cheating and to guard against making it possible for others to cheat. Any student who helps another student to cheat is as guilty of cheating as the student he or she assists." from the *Academic Handbook*

Plagiarism: "Honesty requires that any ideas or materials taken from another source for either written or oral use must be fully acknowledged. Offering the work of someone else as one's own is plagiarism." from the *Academic Handbook*

Disciplinary Action: Any student found engaged in cheating, aiding in cheating, plagiarism, or any other unfair practice, will be dealt with according to University policies. (Academic Misconduct: Refer to and include links to campus policy: <https://studentaffairs.iupui.edu/student-conduct/index.html>; http://www.iupui.edu/~cletcrse/academic_dishonesty.htm)

INCOMPLETE GRADES

An Incomplete (“I”) grade will be given in this class only under these three conditions:

- 1) Unusual circumstances (such as illness) prevent the student from completing the work.
- 2) The student has successfully completed three-fourths (75%) of the required course work.
- 3) The student is clearly passing the course.

The instructor may involve the Associate Dean for Academic Affairs to determine whether the unusual circumstances warrant a grade of Incomplete. Should the instructor agree to assign a grade of Incomplete, he or she must set a specific date (up to one year) by which all unfinished work must be completed and include a list of assignments to be completed. It is very important to put these requirements in writing and have the student agree to them either via an email or a signed hardcopy document. Upon submission of completed work, the instructor will change the student’s Incomplete grade to the earned letter grade (A – F). If the work is not completed and a grade assigned within a year from the end of the semester in which the Incomplete was awarded, the Office of the Registrar will automatically change the grade to an F. For more information, refer to the Registrar’s website at <https://studentcentral.iupui.edu/grades-progress/index.html>

ADMINISTRATIVE WITHDRAWAL

Administrative Withdrawal: A basic requirement of this course is that you will participate in all class and/or lab meetings and conscientiously complete all required course activities and/or assignments. Keep in touch with me if you are unable to attend, participate, or complete an assignment on time. If you miss more than half of the required activities (including class and/or lab meetings) within the first 25% of the course without contacting me, you may be administratively withdrawn from this course. Example: *Our course meets once/twice per week; thus if you miss more than two/four classes in the first four weeks**, you may be withdrawn. Administrative withdrawal may have academic, financial, and financial aid implications. Administrative withdrawal will take place after the full refund period, and if you are administratively withdrawn from the course, you will not be eligible for a tuition refund. If you have questions about the administrative withdrawal policy at any point during the semester, please contact me. ***Faculty should tailor the italicized statement and indicate the number of class meetings or required activities if online course that fit the syllabus for their section.** (Source: <https://studentcentral.iupui.edu/register/administrative-withdrawal.html>)

INFORMATION REGARDING ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES AND CONTACT INFORMATION FOR ADAPTIVE EDUCATIONAL SERVICES (AES)

Accommodations are available for students with special challenges or disabilities that may affect their performance in this class. To determine if you are eligible for accommodations, you must register with Adaptive Educational Services (AES), which can be reached at (317) 274-2050. You must provide your instructor with the documentation from AES showing you have registered with the service. For more information, visit the AES website at <https://diversity.iupui.edu/offices/aes>

COUNSELING AND PSYCHOLOGICAL SERVICES (CAPS) INFORMATION

During the semester, if you find that life stressors are interfering with your academic or personal success, consider contacting IUPUI's Counseling and Psychological Services (CAPS). All IUPUI students are eligible for individual counseling services at minimal fees. Group counseling services are free of charge. CAPS also performs evaluations for learning disorders and ADHD; fees are charged for testing. CAPS is located in Walker Plaza, Room 220 (719 Indiana Avenue) and can be contacted by phone (317-274-2548). For more information, see the CAPS website at <http://studentaffairs.iupui.edu/health-wellness/counseling-psychology/index.shtml>.

SEXUAL MISCONDUCT INFORMATION

What you should know about sexual misconduct: IUPUI does not tolerate acts of sexual misconduct, including sexual harassment and all forms of sexual violence. If you have experienced sexual misconduct, or know someone who has, the University can help. It is important to know that federal regulations and University policy require faculty to promptly report complaints of potential sexual misconduct known to them to their campus Deputy Title IX Coordinator(s) to ensure that appropriate measures are taken and resources are made available. The University will work with you to protect your privacy by sharing information with only those that need to know to ensure the University can respond and assist. If you experience or witness any act of sexual misconduct, go to <http://stopsexualviolence.iu.edu/help/iupui/index.html>. If you are seeking help and would like to speak to someone confidentially, you can make an appointment with a Mental Health Counselor on campus (contact information available at <http://stopsexualviolence.iu.edu/help/confidential.html>).

Syllabus Statement for Fall 2020

Indiana University is concerned for the health and well-being of the entire community. The nature of the COVID-19 disease is such that each of our individual actions affects not only our well-being but also those of every other person we interact with or every person who uses the same spaces we use. Given the fluidity of the current situation, students and faculty alike will need to be adaptable and flexible. Events may occur that necessitate a change in the course schedule or mode of delivery. To minimize the disruption that might occur if a student falls ill or is unable to attend classes for some other legitimate reason, class materials will be available electronically to students unable to attend unless the nature of the work makes this impossible.

To keep the IUPUI community safe, it is expected that every member of this course follow the university guidelines.

Face coverings: All students are expected to sign the Community Responsibility Acknowledgement (CRA). Agreement to abide by the public health measures in the CRA is a condition of physical presence on the campus this fall. Included in that commitment are requirements for wearing masks or other face coverings in all campus buildings and maintaining social distancing in all campus buildings. Both are classroom requirements that are necessary to keep our community safe.

1. All students and instructors will arrive to class wearing a mask or other cloth covering for their mouth and nose. If a student is not carrying their cloth face covering, they will pick up a disposable mask (available throughout campus) before joining the class session.
2. If a student enters a class without a mask, the student will be told by the faculty member that they must put on a face covering.

3. If a student refuses to put a face covering on after being instructed to do so, the instructor will request that the student leave the class. If the student refuses to leave, the faculty member will end the class immediately, and contact the [Office of Student Conduct](#) in the Division of Student Affairs.
4. If a student comes to class without a face covering a second time and again refuses to put on a face covering, they will be told to leave and advised that they can only attend the online version of the course (if such an online option is available). The faculty member will again contact the [Office of Student Conduct](#). If the course is not available online, the student will be informed that the in-person course is the only option. If a student appears in class a third time without a face covering, they will be administratively withdrawn from the course and they will again be referred to the [Office of Student Conduct](#). They will not receive a refund of tuition or fees.
5. Students should check for additional syllabus guidelines regarding additional PPE for laboratory classes.

Student Absences: Consistent with the CRA, students unable to attend class due to COVID 19 policy or another illness

1. Will notify their instructor and will follow campus CRA guidelines regarding a safe return to campus.
2. Will not be penalized for class absences assuming they make up missed assignments in a timely fashion, in consultation with (and at the discretion of) the instructor.
3. Will be provided reasonable accommodations to access all course materials, and will be given the opportunity to complete missed assignments online.