

**N100 Foundations of New Media, Fall 2022 (16 Weeks)**  
**Online Section 27966**

**SYLLABUS AND COURSE CONTENT**

**Instructor:** Professor Joseph Defazio, Ph.D.

**E-mail:** "Inbox" link in Canvas – Teachers

(This is the fastest and best way of communication)



**Office Hours:** By Mondays 10am - 2:00pm, Tuesdays. 10:30am to 2:30pm or by appointment using ZOOM online conference calls

**E-mail:** Use Canvas Email

**Academic Email:** [jdefazio@iu.edu](mailto:jdefazio@iu.edu)

**Best Contact:** **Use Canvas Inbox.** Select Teacher and check "Send Individual Message".  
(IMPORTANT: Do **NOT** send to "All in Course" – this avoids confusion)

### **Course Description:**

This course presents an introduction to the history, theory, and practice of new media with a focus on technological, communicative, and cultural contexts. Characteristics of digital media including interactivity, hypermedia, immersion, and storytelling are explored in depth. There are readings, demonstrations, discussion topics, examples, creative hands-on assignments, and a written assignment. N100 Foundations of New Media is about convergence. The convergence of societal issues, technology, media, and communication.

### **COURSE MATERIALS**

1. **Textbooks:** There are no textbooks for this class. All materials will be provided.
2. **Required Computing:** Computer with current version of either Chrome, Firefox, or Safari web browser, MS Office 365, PowerPoint, and Graphics editor (e.g., Photoshop). Regular and dependable access to the Internet is also required.
3. **LinkedIn Learning** – Tutorials (assigned throughout the semester).

### **Teaching and Learning Methods**

- Course Learning Outcomes and their Alignment with Program-level Learning Outcomes
- Profiles of Learning for Undergraduate Success (PLU'S)
- Video Lectures
- Tutorials using LinkedIn Learning
- Zoom sessions if requested

## Learning Outcomes:

Upon completion of this course, students will	RBT*	PLO†	IUPUI+‡	Assessment
1. Understand the foundations of communication and computer technologies as they led to the development of digital media.	2	5	<b>P1.4 Communicator-</b> Conveys Ideas Effectively	Quizzes in Video Lectures  Exams
2. Understand issues associated with contemporary professional practices in the Digital Media.	2	11	<b>P1.2 Communicator-</b> Listens Actively	Discussion posts and short papers associated with guest speakers
3. Apply principles of aesthetics and design to the development of digital media.	3	4	<b>P3.2 Innovator-</b> Creates and Designs	Mile Marker Assignment
4. Analyze and Evaluate the design of digital media in terms of concepts and theories presented in class.	4,5	4, 7	<b>P2.3 Problem Solver-</b> Analyzes, Synthesizes and Evaluates	Paper Assignments
5. Create digital artifacts using software applications	6	8	<b>P3.2 Innovator-</b> Creates and Designs	Digital Artifact-based Assignments
<b>General Education Core Outcomes</b>				
<b>6. Humanistic and Artistic Ways of Knowing</b>				
6.1 Recognize and describe humanistic, historical, or artistic works or problems and patterns of the human experience.	1, 2		<b>P1.1 Communicator-</b> Evaluates Information	Quizzes in Video Lectures  Discussion Posts
6.3 Analyze and evaluate texts, objects, events, or ideas in their cultural, intellectual or historical contexts	4		<b>P2.3 Problem Solver-</b> Analyzes, Synthesizes and Evaluates	Mile Marker Assignment
6.4 Analyze the concepts and principles of various types of humanistic or artistic expression.	4		<b>P2.3 Problem Solver-</b> Analyzes, Synthesizes and Evaluates	Evaluate a Digital Media Artifact Assignment
6.5 Create, interpret, or reinterpret artistic and/or humanistic works through performance or criticism.	6		<b>P3.2 Innovator-</b> Creates and Designs	Digital Artifacts Assignments
6.7 Analyze diverse narratives and evidence in order to explore the complexity of human experience across space and time.	4		<b>P2.1 Problem Solver-</b> Thinks Critically	Written Assignments

Revised Bloom's Taxonomy: 1. Remembering, 2. Understanding, 3. Applying, 4. Analyzing, 5. Evaluating, 6. Creating

† Program-Level Learning Outcomes.

‡ Profiles of Learning for Undergraduate Success (IUPUI+)

Visit <http://soic.iupui.edu/undergraduate/degrees/media-arts/learning-outcomes/> to learn more about the Program-Level Learning Outcomes and <https://academicaffairs.iupui.edu/Strategic-Initiatives/IUPUI-Plus> to learn more about IUPUI Profiles of Learning for Undergraduate Success.

<b>P1. Communicator</b>	<b>P2. Problem Solver</b>	<b>P3. Innovator</b>	<b>P4. Community Contributor</b>
1. Evaluates Information 2. Listens Actively 3. Builds Relationships 4. Convey Ideas Effectively	1. Thinks Critically 2. Collaborates 3. Analyzes, Synthesizes, and Evaluates 4. Perseveres	1. Investigates 2. Creates/Designs 3. Confronts Challenges 4. Makes Decisions	1. Builds Community 2. Respectfully Engages Own and Other Cultures 3. Behaves Ethically 4. Anticipates Consequences

**Course Objectives:**

1. Demonstrate their knowledge of new media concepts through assignments, topic discussions, tutorials, quizzes or exams.
2. Students will explore the history and theory of digital media in order to bring that knowledge to future digital media and related projects in their majors.
3. Students will broaden their understanding of digital media as a discipline through lectures and course readings.

**Course Learning Outcomes (CLOs):**

Upon completion of this course, students will

- C1. Analyze analog and digital media and technologies.
- C2. Evaluate the design of digital media in terms of concepts and theories including cognitive load, diffusion of information, information theory, media convergence, hypermedia, and interactivity.
- C3. Apply principles of aesthetics and design in the development of digital media.
- C4. Create digital illustrations using software applications.
- C5. Demonstrate knowledge of writing, digital storytelling, game development, 2D/3D animation, and web development.
- C6. Demonstrate knowledge of copyright and intellectual property.

Assignments, Quizzes, - Point Totals

1. Digital Media Assignment 1	Historical Research (Timeline)	100 points
2. Digital Media Assignment 2	Digital Media Design	100 points
3. Digital Media Assignment 3	Storyboard Assignment	100 points
4. Digital Media Assignment 4	Career Path Assignment	100 points
5. Digital Media Assignment 5	Mile-Marker Assignment	200 points
6. Tutorial Assignment 1	Adobe Photoshop	100 points
7. Tutorial Assignment 2	Adobe In Design	100 points
8. Tutorial Assignment 3	Adobe After Effects	100 points
9. Tutorial Assignment 4	Adobe Audition	100 points
10. Tutorial Assignment 5	Adobe Animate	100 points
11. Weekly Quizzes	15 Quizzes x 20 points each	300 points
12. Topic Postings	11 postings x 10 points each	110 points

**\*\* TOTAL – 1,510 points**

**Your final grade for the course will be determined as follows. \*Note the minimum requirement for an A is 1,405 points.**

A	1,405 – 1,510 points
B	1,255 - 1,404 points
C	1,105 - 1,254 points
D	955 - 1,104 points
F	954 and below

**Grade Points Earned:** You can keep track of your grade through the Canvas grade book. Compare your points with the grading information above to track your progress throughout the term.

**Submitting Late Assignments:**

You are responsible for completing each deliverable (e.g., assignment, quiz) by its deadline and submitting it by the specified method. Deadlines are in Canvas and in the assignment instructions. I will not accept ANY assignments after the closing of the module.

**SCHEDULING**

1. Articles (reading assignments) are located in the Files Section of Canvas.
2. Watch weekly videos and review PowerPoint slides
3. (11) Topic Discussion assignments are due weekly. A video explaining how to post to these assignments is available in the Files Section of Canvas.
4. Assignments: There are (5) digital media assignments. Due dates and instructions are available in the Canvas Files/Section. Student examples from previous N100 classes are available in the Files Section of Canvas.
5. Assignments: There are (5) tutorial assignments. Due dates and instructions are available in the Canvas Files/Section. Instructions are available in Canvas/Files.
6. Quizzes: To eliminate the need for a Mid-Term or Final Exam, N100 Foundations of New Media has included 15 weekly quizzes. Each quiz is available at the beginning of each week as we move forward in the semester. Quizzes MUST be completed before closing (see calendar). Make-ups or do-overs are not available.
7. Mile Marker Assignment (200 points). This core signature assignment requires evidence of new digital media and textual content based on your experience from Assignments 1, 2, 3 and 4 and tutorial assignments.
8. Transcripts: Transcripts from lecture content are available in a Transcript Folder. This folder is available in Canvas/Files.

**The Weekly Schedule is available as a PDF document in Canvas/Files.**

The Weekly Schedule is table-based listing of lecture content, assignments, and due dates. This schedule is subject to change. Students will be notified about any changes in this schedule. Please note: It has been carefully prepared noting that this is an online course.

Note: All content in the Weekly Schedule is available (duplicated) in the Canvas Calendar for this course.

## TECHNOLOGY SUPPORT

For Canvas questions please see the "Help" link in the left side tool bar on any Canvas page and check the [UIITS Knowledge Base](#) for more information (type "Canvas" in the search box for a full list of Canvas-related topics).

If you have any other questions about or issues with any of the technology used in this course please contact the University Information Technology Services (UIITS) support team. At IUPUI you can contact the support team by in the following ways: Call 317-274-4357, Email <mailto:ithelp@iu.edu>, Live Chat <http://ithelplive.iu.edu/>, Walk in ICTC 129.

## ACADEMIC HONESTY AND STUDENT CONDUCT CODE

**Cheating:** "Dishonesty of any kind with respect to examinations, course assignments, alteration of records, or illegal possession of examinations shall be considered cheating. It is the responsibility of the student not only to abstain from cheating but in addition, to avoid the appearance of cheating and to guard against making it possible for others to cheat. Any student who helps another student to cheat is as guilty of cheating as the student he or she assists." from the *Academic Handbook*

**Plagiarism:** "Honesty requires that any ideas or materials taken from another source for either written or oral use must be fully acknowledged. Offering the work of someone else as one's own is plagiarism." from the *Academic Handbook*

**Disciplinary Action:** Any student found engaged in cheating, aiding in cheating, plagiarism, or any other unfair practice, will be dealt with according to University policies. (Academic Misconduct: Refer to and include links to campus policy: <https://studentaffairs.iupui.edu/student-conduct/index.html>; [http://www.iupui.edu/~cletcrse/academic\\_dishonesty.htm](http://www.iupui.edu/~cletcrse/academic_dishonesty.htm))

## INCOMPLETE GRADES

An Incomplete ("I") grade will be given in this class only under these three conditions:

- 1) Unusual circumstances (such as illness) prevent the student from completing the work.
- 2) The student has successfully completed three-fourths (75%) of the required course work.
- 3) The student is clearly passing the course.

The instructor may involve the Associate Dean for Academic Affairs to determine whether the unusual circumstances warrant a grade of Incomplete. Should the instructor agree to assign a grade of Incomplete, he or she must set a specific date (up to one year) by which all unfinished work must be completed and include a list of assignments to be completed. It is very important to put these

requirements in writing and have the student agree to them either via an email or a signed hardcopy document. Upon submission of completed work, the instructor will change the student's Incomplete grade to the earned letter grade (A – F). If the work is not completed and a grade assigned within a year from the end of the semester in which the Incomplete was awarded, the Office of the Registrar will automatically change the grade to an F. For more information, refer to the Registrar's website at <https://studentcentral.iupui.edu/grades-progress/index.html>

## **ADMINISTRATIVE WITHDRAWAL**

Administrative Withdrawal: A basic requirement of this course is that you will participate in all class and/or lab meetings and conscientiously complete all required course activities and/or assignments. Keep in touch with me if you are unable to attend, participate, or complete an assignment on time. If you miss more than half of the required activities (including class and/or lab meetings) within the first 25% of the course without contacting me, you may be administratively withdrawn from this course. Example: *Our course meets once/twice per week; thus if you miss more than two/four classes in the first four weeks\**, you may be withdrawn. Administrative withdrawal may have academic, financial, and financial aid implications. Administrative withdrawal will take place after the full refund period, and if you are administratively withdrawn from the course, you will not be eligible for a tuition refund. If you have questions about the administrative withdrawal policy at any point during the semester, please contact me. **\*Faculty should tailor the italicized statement and indicate the number of class meetings or required activities if online course that fit the syllabus for their section.** (Source: <https://studentcentral.iupui.edu/register/administrative-withdrawal.html>)

### **Faculty Statement referencing the statement above...**

N100 Foundations of New Media is a Web-based e-learning course. This course does not use or meet with weekly meetings, on-line or in-person. Students are expected to keep abreast of the lectures, deliverable, quizzes, etc. These deliverables are listed in the Weekly Schedule (available in Canvas/Files) and listed in the Modules section in Canvas. The instructor is pro-active in responding to student questions or concerns via Canvas/InBox email. The instructor also keeps office hours on specific days (See the Syllabus for days/times).

## **INFORMATION REGARDING ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES AND CONTACT INFORMATION FOR ADAPTIVE EDUCATIONAL SERVICES (AES)**

Accommodations are available for students with special challenges or disabilities that may affect their performance in this class. To determine if you are eligible for accommodations, you must register with Adaptive Educational Services (AES), which can be reached at (317) 274-2050. You must provide your instructor with the documentation from AES showing you have registered with the service. For more information, visit the AES website at <https://diversity.iupui.edu/offices/aes>

## **COUNSELING AND PSYCHOLOGICAL SERVICES (CAPS) INFORMATION**

During the semester, if you find that life stressors are interfering with your academic or personal success, consider contacting IUPUI's Counseling and Psychological Services (CAPS). All IUPUI students are eligible for individual counseling services at minimal fees. Group counseling services are free of charge. CAPS also performs evaluations for learning disorders and ADHD; fees are charged for testing. CAPS is located in Walker Plaza, Room 220 (719 Indiana Avenue) and can be contacted by phone (317-274-2548). For more information, see the CAPS website at <http://studentaffairs.iupui.edu/health-wellness/counseling-psychology/index.shtml>.

## **SEXUAL MISCONDUCT INFORMATION**

What you should know about sexual misconduct: IUPUI does not tolerate acts of sexual misconduct, including sexual harassment and all forms of sexual violence. If you have experienced sexual misconduct, or know someone who has, the University can help. It is important to know that federal regulations and University policy require faculty to promptly report complaints of potential sexual misconduct known to them to their campus Deputy Title IX Coordinator(s) to ensure that appropriate measures are taken, and resources are made available. The University will work with you to protect your privacy by sharing information with only those that need to know to ensure the University can respond and assist. If you experience or witness any act of sexual misconduct, go to <http://stopsexualviolence.iu.edu/help/iupui/index.html>. If you are seeking help and would like to speak to someone confidentially, you can make an appointment with a Mental Health Counselor on campus (contact information available at [http://stopsexualviolence.iu.edu/help/confidential\\_resources.html](http://stopsexualviolence.iu.edu/help/confidential_resources.html)).

### **Syllabus Statement for Fall 2020 as we move forward...**

Indiana University is concerned for the health and well-being of the entire community. The nature of the COVID-19 disease is such that each of our individual actions affects not only our well-being but also those of every other person we interact with or every person who uses the same spaces we use. Given the fluidity of the current situation, students and faculty alike will need to be adaptable and flexible. Events may occur that necessitate a change in the course schedule or mode of delivery. To minimize the disruption that might occur if a student falls ill or is unable to attend classes for some other legitimate reason, class materials will be available electronically to students unable to attend unless the nature of the work makes this impossible.

To keep the IUPUI community safe, it is expected that every member of this course follow the university guidelines.