SYLLABUS AND COURSE CONTENT

Instructor:  Professor Joseph Defazio, Ph.D.

E-mail:  "Inbox” link in Canvas – Teachers
(This is the fastest and best way of communication)

Office Hours:  By appointment using ZOOM online conference calls
E-mail:  Use Canvas Email
Academic Email:  jdefazio@iupui.edu

Best Contact:  Use Canvas Inbox. Select Teacher sand check “Send Individual Message”.
(IMPORTANT: Do NOT send to "All in Course“ – this avoids confusion)

Course Description:
This course presents an introduction to the history, theory, and practice of new media with a focus on technological, communicative, and cultural contexts. Characteristics of digital media including interactivity, hypermedia, immersion, and storytelling are explored in depth. There are readings, demonstrations, discussion topics, examples, creative hands-on projects, and a written assignment.

COURSE MATERIALS

1. Textbooks:  There are no textbooks for this class. All materials will be provided.
2. Required Computing:  Computer with current version of either Chrome, Firefox, or Safari web browser, MS Word, PowerPoint, and Graphics editor (e.g., Photoshop). Regular and dependable access to the Internet is also required.

Teaching and Learning Methods
Course Learning Outcomes and Their Alignment with Program-level Learning Outcomes
Profiles of Learning for Undergraduate Success (PLU’S)
---|---|---|---
1. Evaluates Information  
2. Listens Actively  
3. Builds Relationships  
4. Convey Ideas Effectively | 1. Thinks Critically  
2. Collaborates  
3. Analyzes, Synthesizes, and Evaluates  
4. Perseveres | 1. Investigates  
2. Creates/Designs  
3. Confronts Challenges  
2. Respectfully Engages Own and Other Cultures  
3. Behaves Ethically  
4. Anticipates Consequences 

By the end of this course, successful students will be able to:
1. Understand digital media and its effective use as a form of communication. (P1: 1)
2. Communicate ideas effectively in written and oral form for a range of audiences. (P1: 4)
3. Work effectively as a member of a team to achieve a common goal. (P1: 3)
4. Analyze a problem, identify and evaluate alternatives and plan an appropriate solution. (P2: 1)
5. Demonstrate knowledge in the history, theory and traditions of digital media. (P2: 3)
7. Demonstrate mastery of digital media concepts, techniques and tools in one or more digital media specialties.(P2:3)
8. Apply knowledge and skills to develop professional quality digital media productions in a timely manner utilizing best practices and standards. (P3: 2)
9. Explain the impact of digital media on individuals, organizations, and society. (P4:2)
10. Acknowledge diverse opinions regarding professional, ethical, legal and social issues with a global perspective. (P4:3)
11. Appreciate the need for life-long learning and have a plan for continuing professional development. (P3: 3)

Course Objectives:
1. Demonstrate their knowledge of new media concepts through assignments, topic discussions and exams.
2. Students will explore the history and theory of digital media in order to bring that knowledge to future digital media and related projects in their majors.
3. Students will broaden their understanding of digital media as a discipline through lectures and course readings.

Course Learning Outcomes (CLOs):
Upon completion of this course, students will
C1. Analyze analog and digital media and technologies.
C2. Evaluate the design of digital media in terms of concepts and theories including cognitive load, diffusion of information, information theory, media convergence, hypermedia, and interactivity.
C3. Apply principles of aesthetics and design in the development of digital media.
C4. Create digital illustrations using software applications.
C5. Demonstrate knowledge of writing, digital storytelling, game development, 2D/3D animation, and web development.
C7. Demonstrate knowledge of copyright and intellectual property.
The Weekly Schedule is in the Files Section in Canvas.

1. Assignment 1  Technology Comparison Paper  100 points
2. Assignment 2  Digital Media Design  100 points
3. Assignment 3  Storyboard Assignment  100 points
4. Assignment 4  Signature Assignment  100 points
5. Topic Postings  4 postings x 10 points each  40 points
6. Exam  Final Exam  200 points

** TOTAL - 640 points

Your final grade for the course will be determined as follows. *Note the minimum requirement for an A is 595 points.*

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points Range</th>
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<tbody>
<tr>
<td>A</td>
<td>595 – 640</td>
</tr>
<tr>
<td>B</td>
<td>530 - 594</td>
</tr>
<tr>
<td>C</td>
<td>470 - 529</td>
</tr>
<tr>
<td>D</td>
<td>405 - 469</td>
</tr>
<tr>
<td>F</td>
<td>404 and below</td>
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**Grade Points Earned:** You can keep track of your grade through the Canvas grade book. Compare your points with the grading information above to track your progress throughout the term.

**SCHEDULING**

1. Articles (reading assignments) are located in the Files Section of Canvas.
2. Topic Discussion assignments are due weekly. A video explaining how to include your comments and responses to the Topic Discussions is available in the Files Section of Canvas.
3. Assignments: There are (4) assignments. These are due weekly. Instructions are available in the Canvas Files/Section. Student examples from previous N100 classes are available in the Files/Section of Canvas.
4. Exam: The Final exam is due according to Campus Final Exam schedule. The Final Exam for N100 will go live on June 18, 2020 and close on June 22 at 12:00pm.
5. **Signature Assignment** (100 points). This core signature assignment requires evidence of new digital media and textual content based on your experience from Assignments 1, 2, and 3.
6. **Late Policy:** Assignments may be submitted early but are due no later than the specified date and time. **No extensions on exams/discussions/assignments.** These are automated to open and close in Canvas and as published in the weekly schedule.
The Weekly Schedule is available as a PDF document in Canvas/Files.

The Weekly Schedule is table-based listing of lecture content, assignments, and due dates. This schedule is subject to change. Students will be notified immediately of any changes in this schedule. Please note: It has been carefully prepared noting that this is an online course.

Note: All content in the Weekly Schedule is available (duplicated) in the Canvas Calendar for this course.

TECHNOLOGY SUPPORT

For Canvas questions please see the "Help" link in the left side tool bar on any Canvas page and check the UITS Knowledge Base for more information (type “Canvas" in the search box for a full list of Canvas-related topics).

If you have any other questions about or issues with any of the technology used in this course please contact the University Information Technology Services (UITS) support team. At IUPUI you can contact the support team by in the following ways: Call 317-274-4357, Email mailto:ithelp@iu.edu, Live Chat http://ithelplive.iu.edu/, Walk in ICTC 129.

ACADEMIC HONESTY AND STUDENT CONDUCT CODE

Cheating: "Dishonesty of any kind with respect to examinations, course assignments, alteration of records, or illegal possession of examinations shall be considered cheating. It is the responsibility of the student not only to abstain from cheating but in addition, to avoid the appearance of cheating and to guard against making it possible for others to cheat. Any student who helps another student to cheat is as guilty of cheating as the student he or she assists." from the Academic Handbook

Plagiarism: "Honesty requires that any ideas or materials taken from another source for either written or oral use must be fully acknowledged. Offering the work of someone else as one's own is plagiarism." from the Academic Handbook

Disciplinary Action: Any student found engaged in cheating, aiding in cheating, plagiarism, or any other unfair practice, will be dealt with according to University policies. (Academic Misconduct: Refer to and include links to campus policy: https://studentaffairs.iupui.edu/student-conduct/index.html; http://www.iupui.edu/~cletcrse/academic_dishonesty.htm)

INCOMPLETE GRADES

An Incomplete ("I") grade will be given in this class only under these three conditions:

1) Unusual circumstances (such as illness) prevent the student from completing the work.
2) The student has successfully completed three-fourths (75%) of the required course work.
3) The student is clearly passing the course.

Summer 1, 2020
The instructor may involve the Associate Dean for Academic Affairs to determine whether the unusual circumstances warrant a grade of Incomplete. Should the instructor agree to assign a grade of Incomplete, he or she must set a specific date (up to one year) by which all unfinished work must be completed and include a list of assignments to be completed. It is very important to put these requirements in writing and have the student agree to them either via an email or a signed hardcopy document. Upon submission of completed work, the instructor will change the student’s Incomplete grade to the earned letter grade (A – F). If the work is not completed and a grade assigned within a year from the end of the semester in which the Incomplete was awarded, the Office of the Registrar will automatically change the grade to an F. For more information, refer to the Registrar’s website at https://studentcentral.iupui.edu/grades-progress/index.html

ADMINISTRATIVE WITHDRAWAL

Administrative Withdrawal: A basic requirement of this course is that you will participate in all class and/or lab meetings and conscientiously complete all required course activities and/or assignments. Keep in touch with me if you are unable to attend, participate, or complete an assignment on time. If you miss more than half of the required activities (including class and/or lab meetings) within the first 25% of the course without contacting me, you may be administratively withdrawn from this course. Example: Our course meets once/twice per week; thus if you miss more than two/four classes in the first four weeks*, you may be withdrawn. Administrative withdrawal may have academic, financial, and financial aid implications. Administrative withdrawal will take place after the full refund period, and if you are administratively withdrawn from the course, you will not be eligible for a tuition refund. If you have questions about the administrative withdrawal policy at any point during the semester, please contact me. *Faculty should tailor the italicized statement and indicate the number of class meetings or required activities if online course that fit the syllabus for their section.  (Source: https://studentcentral.iupui.edu/register/administrative-withdrawal.html

INFORMATION REGARDING ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES AND CONTACT INFORMATION FOR ADAPTIVE EDUCATIONAL SERVICES (AES)

Accommodations are available for students with special challenges or disabilities that may affect their performance in this class. To determine if you are eligible for accommodations, you must register with Adaptive Educational Services (AES), which can be reached at (317) 274-2050. You must provide your instructor with the documentation from AES showing you have registered with the service. For more information, visit the AES website at https://diversity.iupui.edu/offices/aes

COUNSELING AND PSYCHOLOGICAL SERVICES (CAPS) INFORMATION

During the semester, if you find that life stressors are interfering with your academic or personal success, consider contacting IUPUI’s Counseling and Psychological Services (CAPS). All IUPUI students are eligible for individual counseling services at minimal fees. Group counseling services are free of
charge. CAPS also performs evaluations for learning disorders and ADHD; fees are charged for testing. CAPS is located in Walker Plaza, Room 220 (719 Indiana Avenue) and can be contacted by phone (317-274-2548). For more information, see the CAPS website at http://studentaffairs.iupui.edu/health-wellness/counseling-psychology/index.shtml.

SEXUAL MISCONDUCT INFORMATION

What you should know about sexual misconduct: IUPUI does not tolerate acts of sexual misconduct, including sexual harassment and all forms of sexual violence. If you have experienced sexual misconduct, or know someone who has, the University can help. It is important to know that federal regulations and University policy require faculty to promptly report complaints of potential sexual misconduct known to them to their campus Deputy Title IX Coordinator(s) to ensure that appropriate measures are taken and resources are made available. The University will work with you to protect your privacy by sharing information with only those that need to know to ensure the University can respond and assist. If you experience or witness any act of sexual misconduct, go to http://stopsexualviolence.iu.edu/help/iupui/index.html. If you are seeking help and would like to speak to someone confidentially, you can make an appointment with a Mental Health Counselor on campus (contact information available at http://stopsexualviolence.iu.edu/help/confidential.html).