Course Syllabus
INFO B641 - Business of Health Informatics

Department of BioHealth Informatics
Indiana University School of Informatics and Computing, Indianapolis
Fall 2019

Time: Tuesday 6:00–8:40 pm (hybrid class - synchronous meetings)
Location: IT 257, Informatics & Communications Technology Complex
535 West Michigan Street, Indianapolis, IN 46202

Instructor: Gary D. Schwebach, JD, DBA, Professor of Practice
Office Hours: Tuesday, 2:30 PM-4:00 PM, or by Appointment
Office: Walker Plaza Building Suite 190
719 Indiana Avenue, Indianapolis, IN 46202
Phone: (317) 278-6477
Email: gschweba@iu.edu

Teaching Assistant: TBA
Email:

Prerequisites: None

COURSE DESCRIPTION
This class focuses on the economic impact of healthcare information technology (HIT) within the context of the overall business of healthcare. The settings to be addressed range from the clinical care provider to the national policies guiding the US system. Using a simple model of analysis, the development and use of HIT will be explored as a component of value realization. We will look at HIT as a strategic asset, as an investment, and as a tool for transformation toward integrated decision making. Students will identify a current economic problem in healthcare and develop their own informatics solution to address it.

Required Text(s):
Assigned readings will be posted on a weekly basis under the course schedule (available in the "Pages" section).

Suggested Texts:

https://iucat.iu.edu/catalog/17521821


Course Outcomes:
The learning objectives of this course include the following:

1. Understand the business model for providing healthcare in the US
2. Understand the role of HIT as a component of the business model.
3. Understand the importance of ROI and different methods of computation to make a case for IT investment.
4. Identify potential business problems in healthcare that could be helped with HIT.
5. Develop an informatics solution to address business.
6. Present this solution from a business perspective in both oral and written form.

Core Competencies:
The core competencies to be developed by this course include the following:

2. Ability to identify areas in healthcare delivery or administration where HIT solutions could improve performance.
3. Ability to develop HIT solutions to address the identified problems.
4. Identify the financial implications of the solution under diverse healthcare payment models.
5. Knowledge of barriers to HIT adoption and the ability to address those in their solutions.
6. Ability to persuasively present an HIT solution in both written and oral forms.

EXPECTATIONS, GUIDELINES, AND POLICIES

This is a three credit, graduate level course. In accordance with IUPUI and SOIC policies and expectations, a 3:1 workload is expected: On average, in addition to the 3 hours spent in class per week, this course should take another 9-15 hours per week, with weeks where projects are due closer to 15 hours. This (total 12-18 hours per week total) is a significant commitment of time, so it is recommended that you plan accordingly, pace yourself, and front-load your workflow by starting major assignments and projects well before they are due.

Attendance:
Class attendance is required for classroom-based courses. It entails being present and attentive for the entire class period. Attendance shall be taken in every class. If you do not sign the attendance sheet while in class, you shall be marked absent. Signing the attendance sheet for another student is prohibited. The instructor is required to submit to the Registrar a record of student attendance, and action shall be taken if the record conveys a trend of absenteeism. Illness or a death in the immediate family is usually the only acceptable excuse for absence from class. Absences must be explained to the satisfaction of the instructor, who will decide whether omitted work may be made up. To protect your privacy, doctor’s excuses should exclude the nature of the condition and focus instead on how the condition affects on your coursework.

Missing class reduces your grade through the following grade reduction policy: You are allowed two excused or unexcused absences. Regardless of the reason, a third absence results in a 5% reduction in your final grade and a fourth absence results in a 10% reduction. Further absences result in an F in the course. Missing class may also reduce your grade by eliminating opportunities for class participation.

Incomplete:
The instructor may assign an Incomplete (I) grade only if at least 75% of the required coursework has been completed at passing quality and holding you to previously established time limits would result in unjust hardship to you. All unfinished work must be completed by the date set by the instructor. Left unchanged, an Incomplete automatically becomes an F after one year.

http://registrar.iupui.edu/incomp.html

Deliverables:
You are responsible for completing each deliverable (e.g., assignment, quiz) by its deadline and submitting it by the specified method. Deadlines are outlined in the syllabus or in supplementary documents accessible through Canvas. Should you miss a class, you are still responsible for completing the deliverable and for finding out what was covered in class, including any new or modified deliverable.
In fairness to the instructor and students who completed their work on time, a grade on a deliverable shall be reduced 10%, if it is submitted late and a further 10% for each 24-hour period it is submitted after the deadline.

Date for each class meeting:
- Specific pre-class readings
- Specific subject matter/topics covered
- Goals and objectives of each class period

Grading Information:
The course will have a total of 1000 points available. Grades will be determined by the number of points earned in course assignments as follows

- Midterm exam 20%
- Final Exam 20%
- Course Project 50%
  - Progress Reports 10%
  - Written Final Report 20%
  - Oral Presentation 20%
- Attendance/participation 10%

Principles of Graduate and Professional Learning (PGPL)
Evaluation Forms: Students should review all grading forms that will be used by the instructor to grade projects, presentations, papers, and other assignments.

If students want to see their grades at any time during the semester, they should contact the Instructor by phone or email.

Grading Scale:
- A+ 97 – 100 Outstanding achievement, given at the instructor’s discretion
- A 93 – 96.99 Excellent achievement
- A– 90 – 92.99 Very good work
- B+ 87 – 89.99 Good work
- B 83 – 86.99 Marginal work
- B– 80 – 82.99 Very marginal work
- C+ 77 – 79.99 Unacceptable work (Core course must be repeated)
- C 73 – 76.99 Unacceptable work (Core course must be repeated)
- C– 70 – 72.99 Unacceptable work (Elective or core course must be repeated)
- D+ 67 – 69.99 Unacceptable work (Elective or core course must be repeated)
- D 63 – 66.99 Unacceptable work (Elective or core course must be repeated)
- D– 60 – 62.99 Unacceptable work (Elective or core course must be repeated)
- F Below 60 Unacceptable work (Elective or core course must be repeated)

MISSION STATEMENT
The Mission of IUPUI is to provide for its constituents excellence in
- Teaching and Learning;
- Research, Scholarship, and Creative Activity; and
- Civic Engagement.
With each of these core activities characterized by
• Collaboration within and across disciplines and with the community;
• A commitment to ensuring diversity; and
• Pursuit of best practices.
IUPUI’s mission is derived from and aligned with the principal components—Communities of Learning, Responsibilities of Excellence, Accountability and Best Practices—of Indiana University’s Strategic Directions Charter.

STATEMENT OF VALUES
IUPUI values the commitment of students to learning; of faculty to the highest standards of teaching, scholarship, and service; and of staff to the highest standards of service. IUPUI recognizes students as partners in learning. IUPUI values the opportunities afforded by its location in Indiana’s capital city and is committed to serving the needs of its community. Thus, IUPUI students, faculty, and staff are involved in the community, both to provide educational programs and patient care and to apply learning to community needs through service. As a leader in fostering collaborative relationships, IUPUI values collegiality, cooperation, creativity, innovation, and entrepreneurship as well as honesty, integrity, and support for open inquiry and dissemination of findings. IUPUI is committed to the personal and professional development of its students, faculty, and staff and to continuous improvement of its programs and services.

CODE OF CONDUCT
All students should aspire to the highest standards of academic integrity. Using another student’s work on an assignment, cheating on a test, not quoting or citing references correctly, or any other form of dishonesty or plagiarism shall result in a grade of zero on the item and possibly an F in the course. Incidences of academic misconduct shall be referred to the Department Chair and repeated violations shall result in dismissal from the program.

All students are responsible for reading, understanding, and applying the Code of Student Rights, Responsibilities and Conduct and in particular the section on academic misconduct listed below. Refer to The Code > Responsibilities > Academic Misconduct at http://www.indiana.edu/~code/ (Links to an external site.)Links to an external site.. All students must also successfully complete the Indiana University Department of Education “How to Recognize Plagiarism” Tutorial and Test. https://www.indiana.edu/~istd (Links to an external site.)Links to an external site.. You must document the difference between your writing and that of others. Use quotation marks in addition to a citation, page number, and reference whenever writing someone else’s words. To detect plagiarism instructors apply a range of methods, including Turnitin.com. http://www.ulib.iupui.edu/libinfo/turnitin (Links to an external site.)Links to an external site.

Academic Misconduct:

Cheating: Cheating is considered to be an attempt to use or provide unauthorized assistance, materials, information, or study aids in any form and in any academic exercise or environment.

A student must not use external assistance on any “in-class” or “take-home” examination, unless the instructor specifically has authorized external assistance. This prohibition includes, but is not limited to, the use of tutors, books, notes, calculators, computers, and wireless communication devices.

A student must not use another person as a substitute in the taking of an examination or quiz, nor allow other persons to conduct research or to prepare work, without advanced authorization from the instructor to whom the work is being submitted.

A student must not use materials from a commercial term paper company, files of papers prepared by other persons, or submit documents found on the Internet.

A student must not collaborate with other persons on a particular project and submit a copy of a written report that is represented explicitly or implicitly as the student’s individual work.

A student must not use any unauthorized assistance in a laboratory, at a computer terminal, or on fieldwork.

A student must not steal examinations or other course materials, including but not limited to, physical
copies and photographic or electronic images.

A student must not submit substantial portions of the same academic work for credit or honors more than once without permission of the instructor or program to whom the work is being submitted.

A student must not, without authorization, alter a grade or score in any way, nor alter answers on a returned exam or assignment for credit.

**Fabrication:** A student must not falsify or invent any information or data in an academic exercise including, but not limited to, records or reports, laboratory results, and citation to the sources of information.

**Plagiarism:** Plagiarism is defined as presenting someone else’s work, including the work of other students, as one’s own. Any ideas or materials taken from another source for either written or oral use must be fully acknowledged, unless the information is common knowledge. What is considered “common knowledge” may differ from course to course.

A student must not adopt or reproduce ideas, opinions, theories, formulas, graphics, or pictures of another person without acknowledgment.

A student must give credit to the originality of others and acknowledge indebtedness whenever:
- directly quoting another person’s actual words, whether oral or written;
- using another person’s ideas, opinions, or theories;
- paraphrasing the words, ideas, opinions, or theories of others, whether oral or written;
- borrowing facts, statistics, or illustrative material; or
- offering materials assembled or collected by others in the form of projects or collections without acknowledgment.

**Interference:** A student must not steal, change, destroy, or impede another student’s work, nor should the student unjustly attempt, through a bribe, a promise of favors or threats, to affect any student’s grade or the evaluation of academic performance. Impeding another student’s work includes, but is not limited to, the theft, defacement, or mutilation of resources so as to deprive others of the information they contain.

**Violation of Course Rules:** A student must not violate course rules established by a department, the course syllabus, verbal or written instructions, or the course materials that are rationally related to the content of the course or to the enhancement of the learning process in the course.

**Facilitating Academic Dishonesty:** A student must not intentionally or knowingly help or attempt to help another student to commit an act of academic misconduct, nor allow another student to use his or her work or resources to commit an act of misconduct.

**OTHER POLICIES**

**Right to revise:** The instructor reserves the right to make changes to this syllabus as necessary and, in such an event, will notify students of the changes immediately.

**IUPUI course policies:** A number of campus policies governing IUPUI courses may be found at the following link: [http://registrar.iupui.edu/course_policies.html](http://registrar.iupui.edu/course_policies.html)
Classroom civility: To maintain an effective and inclusive learning environment, it is important to be an attentive and respectful participant in lectures, discussions, group work, and other classroom exercises. Thus, unnecessary disruptions should be avoided, such as ringing cell phones, engagement in private conversations and other unrelated activities. Texting, surfing the Internet, and posting to Facebook or Twitter during class are generally not permitted. IUPUI nurtures and promotes “a campus climate that seeks, values, and cultivates diversity in all of its forms and that provides conditions necessary for all campus community members to feel welcomed, supported, included, and valued” (IUPUI Strategic Initiative 9). IUPUI prohibits “discrimination against anyone for reasons of race, color, religion, national origin, sex, sexual orientation, marital status, age, disability, or [veteran] status” (Office of Equal Opportunity). Profanity or derogatory comments about the instructor, fellow students, invited speakers or other classroom visitors, or any members of the campus community shall not be tolerated. A violation of this rule shall result in a warning and, if the offense continues, possible disciplinary action.

Bringing children to class: To ensure an effective learning environment, children are not permitted to attend class with their parents, guardians, or childcare providers.

Disabilities Policy: In compliance with the Americans with Disabilities Act (ADA), all qualified students enrolled in this course are entitled to reasonable accommodations. Please notify the instructor during the first week of class of accommodations needed for the course. Students requiring accommodations because of a disability must register with Adaptive Educational Services (AES) and complete the appropriate AES-issued before receiving accommodations. The AES office is located at UC 100, Taylor Hall (Email: aes@iupui.edu, Tel. 317 274-3241). Visit http://aes.iupui.edu for more information.

Administrative Withdrawal: A basic requirement of this course is that students participate in all class discussions and conscientiously complete all required course activities and/or assignments. If a student is unable to attend, participate in, or complete an assignment on time, it is the student’s responsibility to inform the instructor. If a student misses more than half of the required activities within the first 25% of the course without contacting the instructor, the student may be administratively withdrawn from this course. Administrative withdrawal may have academic, financial, and financial aid implications. Administrative withdrawal will take place after the full refund period, and a student who has been administratively withdrawn from a course is ineligible for a tuition refund. Contact the instructor with questions concerning administrative withdrawal.

Course Evaluation Policy: Course evaluations provide vital information for improving the quality of courses and programs. Students are required to complete one course and instructor evaluation for each section in which they are enrolled at the School of Informatics and Computing. This requirement has three exceptions: (a) The student has withdrawn from the course; (b) only one student is enrolled in the section (in which case anonymity is impossible); and (c) the section is a laboratory that must be taken with a course having a different section number. Course evaluations are completed at https://soic.iupui.edu/app/course-eval/. Course evaluations are open from the eleventh week. Course evaluations are anonymous, which means that no one can view the name of the student completing the evaluation. In addition, no one can view the evaluation itself until after the instructor has submitted the final grades for the course. In small sections, demographic information should be left blank, if it could be used to identify the student. A course evaluation must close before the grade for that course can be released. To ensure students have had ample opportunity to complete the evaluation, an uncompleted course evaluation could delay the release of the grade for up to a week.
Communication: The instructor should respond to emails within 48 hours, excluding weekends and holidays, and announce periods of extended absence in advance. The instructor should provide weekly office hours or accept appointments for face-to-face, telephone, or teleconferenced meetings.

Email: Indiana University uses your IU email account as an official means of communication, and students should check it daily for pertinent information. Although you may have your IU email forwarded to an outside email account, please email faculty and staff from your IU email account.

Emergency Preparedness: Safety on campus is everyone’s responsibility. Know what to do in an emergency so that you can protect yourself and others. For specific information, visit the emergency management website. [http://protect.iu.edu/emergency](http://protect.iu.edu/emergency)

Supplement to the Syllabus

Course Summary:

**FALL 2019 B641 CLASS SCHEDULE**

<table>
<thead>
<tr>
<th>Date</th>
<th>Week</th>
<th>Topic</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/27</td>
<td>1</td>
<td>Class introduction, rules, grading, Introduction to HIT within Health Care – Healthcare System in the US</td>
<td></td>
</tr>
<tr>
<td>9/3</td>
<td>2</td>
<td>The Business of Healthcare – How the provider system makes money: an analytic model</td>
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<tr>
<td>9/10</td>
<td>3</td>
<td>Developing your Health Informatics Project</td>
<td>Identification and definition of problem/ issue for class project – written description</td>
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<tr>
<td>9/17</td>
<td>4</td>
<td>The Business of Healthcare – Macro Perspective</td>
<td></td>
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<tr>
<td>9/24</td>
<td>5</td>
<td>The Business of Healthcare – Micro Perspective</td>
<td>Identification and description of potential informatics solution – written description</td>
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<tr>
<td>10/1</td>
<td>6</td>
<td>The Business of Healthcare – The role of HIT</td>
<td>Exam 1</td>
</tr>
<tr>
<td>10/8</td>
<td>7</td>
<td>Payment Models - Federal</td>
<td></td>
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<tr>
<td>10/15</td>
<td>8</td>
<td>Payment Models - State</td>
<td>Determination of information needed for validation – written description</td>
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<tr>
<td>10/29</td>
<td>9</td>
<td>Payment Models - Commercial</td>
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<tr>
<td>11/5</td>
<td>10</td>
<td>Finalizing your Health Informatics Project</td>
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<tr>
<td>11/12</td>
<td>11</td>
<td>Evaluating HIT financial performance – Micro perspective</td>
<td>Plan for executing the evaluation of the solution and assessment of hypothetical findings – written description</td>
</tr>
<tr>
<td>11/19</td>
<td>12</td>
<td>Evaluating HIT financial performance – Macro perspective</td>
<td>Exam 2</td>
</tr>
<tr>
<td>11/26</td>
<td>13</td>
<td>Implementation Experience of HIT</td>
<td></td>
</tr>
<tr>
<td>12/3</td>
<td>14</td>
<td>New developments in HIT</td>
<td>Written presentation of the class project</td>
</tr>
<tr>
<td>12/10</td>
<td>15</td>
<td>Final Presentations</td>
<td>Oral presentation of the class project</td>
</tr>
</tbody>
</table>