LIS S575 – Public Library Services
Department of Library and Information Science IUPUI
Indiana University School of Informatics and Computing
Fall 2015

Contact information:
Stephanie Holman
Adjunct Faculty IUPUI
Monroe County Public Library Community Engagement Librarian, Ellettsville Branch
W – 812-876-1272 (Extension #5 before hours, Extension #3308 for Voicemail)

Email: staholma@iupui.edu (use email link on Oncourse)
sholman@mcpl.info (use this email if you want more immediate response or call)

Catalog Course Description
Provides an overview of the broad range of cultural, educational, and social library services and programming initiatives available for children, adolescents, and adults in public libraries. Teaches community analysis, planning, and evaluation. Emphasizes the collaborative nature of developing and implementing library programs and providing library services.

Course Outcomes
Upon successful completion of this course, a student will be able to:
- Identify exemplary library programming and service initiatives
- Perform community analysis
- Develop programming policies, guidelines and procedures
- Design library programming and service initiatives that align with the library’s mission.
- Evaluate library programs and services to measure their effectiveness.

Rights & Responsibilities: Indiana University Library and Information Science policies on academic dishonesty will be followed. Students found to be engaging in plagiarism, cheating, and other types of dishonesty will receive an F for the course.
Academic (e.g. plagiarism) and personal misconduct by students in this class are defined by and dealt with according to the procedures in the Code of Student Rights, Responsibilities, and Conduct (http://www.dsa.indiana.edu/Code).

The entire IUPUI - Code of Student Rights, Responsibilities, and Conduct is part of the syllabus. You can find the Code here: http://www.iupui.edu/code/CSR_0106.pdf
Americans with Disabilities Act: Accommodations will be made for qualified students with disabilities registered with Adaptive Educational Services. Please contact them at 317/274-3241.
Readings
There is no text book for this course. Mandatory **Weekly Readings** are required and assigned on the **Syllabus**. They are available by clicking the links from the syllabus. (Article links = You may get a message warning about viruses, but this is coming from a trusted source, so say “okay” to proceed.)

Class is conducted **Sunday through Thursday:** Mandatory **Lecture notes** will be added weekly to the **Resource section** of Oncourse on Sunday evenings. **Due dates** for forum postings and other assignments are on Thursday midnight.

A **recommended weekly approach** to the class is to:
First read the **Weekly Readings links** from the syllabus over the weekend, read the **lecture notes** in the **Resource section** and then respond to the **Forum question** if there is one for the week.

**For all assignments:**
Use the Assignment link and “View details” or attachments for full description of each assignment.
Use the readings and your own discoveries to support your assignments and forums.

No style (MLA or APA) for papers is preferred or requested over another. Whatever you use, be **consistent** in style.
**Always** denote a **title**, a “series” or a **name** of a program with underline, bold, italics, quotations or some other consistent marking.

“Design a Branch” and “Program Plan” papers could have **numerous bibliographies**; works cited (list all you cited in paper in this bibliography, clearly tie to the paper for), works consulted (list all you consult in research) and a list of relevant titles (books on display/used in program).

“Design a Branch” and “Program Plan” papers require **3-5 support quotes** from sources, articles, textbooks, websites, blogs or other discoveries. Cite and use quotation marks to show use of source, do not paraphrase and do not use as filler.

You **must use a mix of resources** on all the bibliographies. Graduate school is all about using the resources via IUPUI to learn what you might want to have in your professional collections. **Do not** use a majority of websites or points will be removed. Use Inspire.net, Databases via IUPUI University Link (let me know if you need instruction on use), books at University Library and your local public and academic libraries.

**Grading**
Each assignment is given a point value and a score of 100 is possible in this course.
One point will be taken off for each day an assignment is late. Assignments due by midnight of the due date.

Effective Fall 2010:
No course in which a student receives a grade lower than C (2.0) will be counted toward requirements for any SLIS degree. Any required course on which a grade lower than B- is received must be repeated.

Rights & Responsibilities
The entire IUPUI - Code of Student Rights, Responsibilities, and Conduct is part of the syllabus. You can find the Code here: http://www.indiana.edu/~code/

Assignments:

Mark due dates from Syllabus. Use “view detail” for full description for each project at the “Assignments” link on Oncourse. Assignment directions are often available as Word documents at this link.

I. Design a Branch Library - Community and Facilities Assessment - 30pts.
   Includes an Outline due Week 3 of
   1) Introduction of design for a new or substantial remodel project
   2) Demographics and Community support
   3) Facility/Services
   4) Staffing and Collections
   5) Conclusion and Bibliographies

II. Public Programming Plans – 20 points each for 40 points possible
You will complete two program plans. Each program should be designed for distinctly different audiences, i.e. all ages, infant, toddler, Preschool ranges, Younger Elementary, Older Elementary, Grade range for Middle or High School, New Adults, Adults, Older Adults, Intergenerational, Corporations, Non-profits, Special Needs, etc.
One of the two programs must have a technology focus. For example, you could design a program that teaches older adults how to find reliable health information on the web.
See Assignment - “View Details” on Oncourse.

III. Forums – total 30 points possible
From the “Forums” link on Oncourse, you will find complete directions for all forum posts. Read directions carefully before posting. You must read all other posts and reply to Forum early in the week, rather than last minute.
See Assignment - “View Details” on Oncourse.
Course Schedule

WEEK 1: August 24
Introduction to Public Library services, review syllabus and assignments

Read Lecture notes in Resource Section
Direct your attention to “Design a Branch Library” assignment in particular. Note that an Outline of this is due Week 3.

Read assigned readings for Week 1 posted on syllabus below.

Due Thursday: Forum - Introduce yourself (no grade, but required to post, read and reply)

Readings:
Kenney, Brian, (2014) “We Build the City” PW 12/8/14

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%201/FivelawsofLibraryScience.pdf

Peet, Lisa. Paying for People Library Journal February 1, 2015
http://web.a.ebscohost.com.proxy.ulib.uits.iu.edu/ehost/detail/detail?sid=b6f2e72f-aac3-40b3-a8d9-97602e3966d8%40sessionmgr4005&vid=3&hid=4209&bdata=JnNpdGU9ZWhvc3Q6MjAucG5n

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%201/newnormalmaughan.pdf

http://www.pewinternet.org/2014/03/13/library-engagement-typology/
Read first couple of pages for an overview, but this link will be helpful throughout this class. Links within the report are very helpful such as:
http://libraries.pewinternet.org/2013/01/22/part-4-what-people-want-from-their-libraries/

Library Bill of Rights – ALA – Foundation documents for Public Library work:
http://www.ala.org/ala/issuesadvocacy/intfreedom/librarybill/index.cfm
Mission statements derive from and adopt some or all of this ALA Bill of Rights.

http://www.ala.org/ala/issuesadvocacy/intfreedom/librarybill/interpretations/libraryinitiated.cfm This interpretation of ALA Bill of Rights defines and supports library initiated programming. A rationale of why we program in public libraries.

WEEK 2: September 6
Public Library systems and their Branches

Read assigned readings for Week 2 posted on syllabus.

Read Lecture notes in Resources section
   Direct your attention to Observation of Programming assignment.

Due Thursday - Week 3 Forum - Discuss Branch visit – 5.0 points

Readings for Week 2:
https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%201/0sm.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%201/Requests%2C%20Neighbors%20and%20More.pdf

Jean Hatfield, “Doing What we Do Best!”, Public Libraries 47 no. 4, 19-20 Jl/Ag 2008
https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%201/Doing%20what%20we%20do%20Best.pdf

http://gothamist.com/2014/05/17/video_library.php

WEEK 3: September 13

Read assigned readings for Week 3 posted on syllabus.
Read Lecture notes in Resources section for Week 3.

Due Thursday: Outline of “Design of Branch Library” assignment

Readings for Week 3 - Mission, Goals and Policies:

Henson, S. (n.a.) Developing and Writing Library Policies and Procedures. https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%202/Henson_Policies%20and%20Procedures.pdf

Monroe County Public Library, Indiana – Library Policies link http://mcpl.info/geninfo/board-policies


Howard, D., et. al.,(2009). "Our job is to promote reading": North Central Regional Library's mission. Alki, 25(1), 14-15. https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%202/Howard%20Ourjobpromotereading.pdf

Week 4: September 20

Demographics: Understanding Your Community and Its Needs.
Census and Community Assessment.

Read assigned readings for Week 4 posted on syllabus.

Read Lecture notes in Resources section for Week 4

Due Thursday: Week 4 Forum - Unique library discovery – 5.0 points

Readings for Week 4: Demographics

[https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%203/Outreach_ch5.pdf](https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%203/Outreach_ch5.pdf)

[https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%203/Outreach_ch6.pdf](https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%203/Outreach_ch6.pdf)

[https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%207/Outreach_ch1.pdf](https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%207/Outreach_ch1.pdf)

**Week 5: September 27**

**Design, Facilities and Services**
Programming as a Service defined and explored.

**Read assigned readings for Week 5 posted on syllabus.**

**Read Lecture notes in Resources section for Week 5**

No Forum posting

**Readings for Week 5: Design, Facilities and Services**

ALA: Building Libraries and Library Additions Bibliography

ALA: Setting Up a Library Resource Guide
[http://www.ala.org/tools/libfactsheets/alalibraryfactsheet16](http://www.ala.org/tools/libfactsheets/alalibraryfactsheet16)

Bibliography for Design
Design Institute Spring 2014
http://lj.libraryjournal.com/2014/06/buildings/lbd/design-institute-design-challenges-library-by-design-spring-2014/


www.floorplanner.com or www.smartdraw.com
Can be time consuming to use and there are other tools. Do not feel like you have to use this as a hand drawn floor plan is acceptable. Please label as much as possible.

Wisconsin Department of Public Instruction's internet resource on "Public Library Space Needs: A Planning Outline"

Sullivan, Margaret (2011). Walls Can talk but are they speaking to teens? Teacher Librarian, pg. 13-14
https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%204/Sullivan_Teen%20Spaces.pdf

Week 6 – October 4
Staffing and Collections and Programming

Read assigned readings for Week 6 posted on syllabus.

Read Lecture notes in Resources section for Week 6
Assignment Explained: Public Programming Plans

Due Thursday – Week 6 Forum – Programming Policies – 5.0 points

Readings for Week 6: Programming

Example of “Programming Mission and Guidelines” at Monroe County Public Library, Indiana.

Mid-Hudson Library System. More program policies and ideas for events:
http://midhudson.org/program/planning/main.php


Week 7 - October 11

Programming

Read assigned readings for Week 7 posted on syllabus.

Read Lecture notes in Resources section for Week 7

Due Thursday: Design a Branch paper

Readings for Week 7 – Programming

Review “Programming” bibliography that will help with assignments.

Importance of Storytelling as a tool in programming:

Baby Programs explained:
Toddler Story Time example:
http://www.youtube.com/watch?v=3Hw2KOlbJ-Hg

Older Preschool Storytime example:
http://www.youtube.com/watch?v=4zKAVKJ-QuQ

Tween Programming (partial webinar):
https://www.youtube.com/watch?v=DpkrbIJjKE

Teen program idea at IMCPL:
http://www.youtube.com/watch?v=cxy4cGC7Gvg

Hanging Out, Messing Around and Geeking Out: author of book by same title
https://www.youtube.com/watch?v=WjR1dEz-G0g

YouMedia – Digital Creativity
https://www.youtube.com/watch?v=2qkHsZwC8g

Older Adults Programs:
http://www.youtube.com/watch?v=VkL-q_CNMWs

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%206/Working%20Together.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%206/Evolution%20of%20Early%20Literacy.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%206/Summer%20Reading%20Incentives.pdf


Fall Break – Week of October 18 - No lecture notes posted

WEEK 8: October 25
Publicizing Your Programs and Services

Read assigned readings for Week 8 posted on syllabus.

Read Lecture notes in Resources section for Week 8

Readings for Week 8 – Publicizing Your Programs and Services

No Forum Posting

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%207/GeneratingPublicity.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%207/SellingPrograming.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%207/Braun-Using%20technology%20to%20market%20Teens.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%208/Durrance_Fisher_2004.pdf

Easy ways to toot your library’s horn and take action

https://ilfonline.site-ym.com/?page=outloudadvocacy

http://www.ala.org/everyday-advocacy/
WEEK 9: November 1
Program Evaluation, Collaboration, Partnerships and Outreach

Read assigned readings for Week 9 posted on syllabus.
Read Lecture notes in Resources section for Week 9

Week 9 - Forum - Program Observations – 5.0 points

Readings for Week 9: Program Evaluation, Partnerships


Rethinking Learning -21st Century Learner – MacArthur Foundation
https://www.youtube.com/watch?v=c0xa98cy-Rw

Tips for Program Evaluation
http://www.ala.org/acrl/aboutacrl/directoryofleadership/sections/is/iswebsite/about/resou rces/tipsprogrameval


WEEK 10: November 8
Diversity, Homeless patrons, Security and Safety

Read assigned readings for Week 10 posted on syllabus.

Read Lecture notes in Resources section for Week 10
Due Thursday: Program Plan #1 Paper

**Week 10-13 Forum** - You must post to forum about either Plan #1 or Plan #2. You choose; share briefly about one of the programs you planned for class. Share as soon as possible, but final due date is 12/6/15. Required, not graded.

**Readings for Week 10, Diversity**

http://www.ala.org/ascla/asclaurassoc/aboutascla

http://www.youtube.com/watch?v=FYiEEhhrFh4&feature=youtu.be

http://blackbeltlibrarians.com/drupal/

Kenney, Brian, (2014) “We Build the City” PW 12/8/14

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2010/Promoting%20Diversity.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2011/Hersberger_2001.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2006/Welcoming%20newcomers.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2010/Homeless.pdf

**WEEK 11: November 15**

**Information Literacy Skills Instruction, Career Services, eGovernment, eCitizens**

Read assigned readings for Week 11 posted on syllabus.
Read Lecture notes in Resources section for Week 11

Due - Week 11 Forum - *Share a computer class or digital literacy example – 5.0 points*
Readings for Week 11 - Information Literacy Skills Instruction

Tips for conducting a Reference interview -

Adult programs and Services:
http://www.youtube.com/watch?v=DNF-tfawRpE
http://libraries.pewinternet.org/2013/01/29/innovative-library-services-in-the-wild/

Career Services
https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2011/Bauman_Job%20Search%20at%20Public%20Library.pdf

http://www.piercecountylibrary.org/services/tools-tough-economic/computer-classes/computer-classes-job.htm This is just one example of program offerings to assist in job search.

eGovernment eCitizens

http://libraries.pewinternet.org/2013/01/22/library-services/

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2011/Vissar_Broadband%20Access.pdf

WEEK 12: November 22
E-book discussion

Read assigned readings for Week 12 posted on syllabus.

Read Lecture notes in Resources section for Week 12

No Forum posting due – Happy Thanksgiving

Readings for Week 12: eBooks
Article “Why the Public Library Beats Amazon – For Now”
*Wall Street Journal*, 8/12/2014
http://online.wsj.com/news/article_email/why-the-public-library-beats-amazonfor-now-1407863714-1MyQjAxMTA0MDEwMzExNDMyWj

Article “What’s Next for E-books in Libraries?”
*Publisher’s Weekly* 6/23/2014

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2012/Modest%20Ebook%20Proposal.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2012/Foote_2010.pdf

*Library Journal*
http://www.thedigitalshift.com/

**WEEK 13: November 29**
Services to Seniors/Older Adults

Read assigned readings for Week 13 posted on syllabus.
Read Lecture notes in Resources section for Week 13

Due: Program Plan #2 Paper

**Week 10-13 Forum** - You must post to forum about either Plan #1 or Plan #2. You choose; share briefly about one of the programs you planned for class. Share as soon as possible, but final due date is 12/6/15. Required, not graded.

**Readings for Week 13:** Services to Seniors

Third Place – Darian Library
http://www.slideshare.net/jblyberg/the-third-place

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2013/RUSA.Library%20services%20to%20aging.pdf
https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2013/Piper_Service%20to%20Older%20Adults.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2013/Prasad_Reference%20Services%20to%20Seniors.pdf

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2013/Dempsey_What%20Boomers%20Want.pdf

**WEEK 14: December 6**

**Literacy**

Read assigned readings for Week 14 posted on syllabus.  
Read Lecture notes in Resources section for Week 14

**Week 14 Forum – Due - New Service proposal -5.0 points**

**Readings for Week 14: Literacy**
https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2015/Arnold%20_Raising%20a%20Reader.pdf

Nice review of recent updates to ECRR noted in above article (with further links)  

https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2015/InfoLiteracy.pdf

Hilyard, N. B. (2004). Perspectives on literacy. *Public Libraries, 43.*, 18-23. [https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2015/Hilyard_Perspectives%20on%20Literacy.pdf](https://oncourse.iu.edu/access/content/group/6eed208c-bc4b-4658-ab50-6c9ee012c201/Public%20Library%20Services/Week%2015/Hilyard_Perspectives%20on%20Literacy.pdf)

Mitch Resnick – Let’s Teach Kids to Code – TED talk
[https://www.youtube.com/watch?v=Ok6LbV6bqaE](https://www.youtube.com/watch?v=Ok6LbV6bqaE)

Pam Sandlian - What to Expect from Libraries in 21st Century - TED Talk
[https://www.youtube.com/watch?v=fa6ERdxyYdo&feature=youtu.be](https://www.youtube.com/watch?v=fa6ERdxyYdo&feature=youtu.be)